

PowerApps Partner Program

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The PowerApps Partner program enables you to build your expertise and showcase your solutions to customers. There are two tiers in the Partner Program.

1 Get Listed

Benefits

- [Get listed](#) as a partner on PowerApps.com
- Access training and resources on the [partner portal](#)
- Receive regular communications on product updates and partner offers

Requirements

- Enroll with the [Microsoft Partner Network](#)
- Sign up for a PowerApps [profile](#)
- Complete the [Developing Business Applications with PowerApps and Microsoft Flow edX course assessment](#)
- Successfully implement 1 PowerApps app in production

2 Become a Solution Partner

Benefits

- [Get Showcased](#) on PowerApps.com and AppSource.com
- Participate in our Offers Program and receive leads
- Access to NDA Roadmap
- Sponsorship to join the P-Seller program

Requirements

- Complete the requirements to get listed on PowerApps.com
- Attain Silver or Gold [Partner Competency](#)
- Submit a Solution Showcase

How to Get Listed

As a listed partner, you can get discovered and contacted by customers in your region

1 Sign up

Partners are listed on the [Find a Partner](#) Section of PowerApps.com.

Please [sign up](#) to get started.

If you are not enrolled with the Microsoft Partner Network yet, register [here](#) to receive your MPN ID.

2 Get trained

The training is designed to enable you to understand what PowerApps, Microsoft Flow, and the Common Data Service are and how to use them to create business apps that work on phone, tablet and browser. At least one person from your company must complete the [training assessment](#).

3 Implement one App in production

To prove you have successfully delivered PowerApps solutions to customers, we require you to have at least one App in production; used by 5 or more users and accessed more than 50 sessions per month.

Send the AppID and the screenshot of the certificate of completion of training assessment to powerapps_partners@microsoft.com

How to become a Solution Partner

Solution Partners get the chance to showcase their expertise to customers.

1 Share an App

Attain Silver or Gold [Partner Competency](#)

Design an App that demonstrates the type of solution you could offer a customer to showcase on our website. Please review this [recorded webinar](#) on creating high quality solution showcases (Here's [an example](#) partner showcase)

Send your App .msapp file for showcase consideration to powerapps_partners@microsoft.com and

2 Make required updates

The team will review the App and provide feedback on functionality and design, if applicable, and schedule a call to explain the required changes

Make required updates and submit the final App .msapp file to powerapps_partners@microsoft.com

3 Submit a Solution Showcase

Once your App is approved create a brief YouTube video (2-4 minutes) that explains your solution to customers

Submit the App information and the link to the video in the Microsoft Cloud Partner Portal. You get access to this portal once you're a listed partner

Participate in Offers Program

Solution partners can participate in the Offers program and receive leads from Microsoft.

Consulting Services Offers on AppSource.com

Create Offers you're willing to provide & types of customers you wish to target – by geo, industry and org size. Offers can be free or paid, virtual or in-person.

Benefits

Connect with millions of business users using the AppSource marketplace

Get promoted across a broad range of channels like product websites, in-product notifications & email nurture streams

Make it easier for Microsoft sellers to recommend your services

Get high quality leads directly in your CRM system

Requirements

Partner must meet the Solution Partner criteria

App in a Day (AIAD)

1 Day hands-on workshop covering the breadth of PowerApps, Microsoft Flow and CDS capabilities. A complete and free [workshop available](#): presenter deck, demo scripts, step-by-step guide, dataset and train the trainer video.

Benefits

Events hosted in Microsoft Offices

Registration pages on Microsoft properties

Lead generation through Microsoft Field, Inside Sales, MTCs, In-Product notification and email campaigns

Partner Training on best practices to increase ROI

Fees per event will be paid pursuant to the program terms

Requirements

All AIAD workshop assets are available for free to all MPN Partners. To participate in program, partner must meet the Solution Partner criteria

Microsoft Partner Technical Services

Technical presales & deployment services throughout every stage of your customer relationships. Learn more at [Technical presales and deployment services](#)

Technical training

Choose from a wide variety of topics including those to help you as you are getting started with development for [Office 365](#) and [Dynamics 365](#), to technical [deep dives](#) to build your confidence & skills

Benefits

Technical training can help you learn how to build a repeatable, scalable deployment practice, and manage the most common customer presales and deployment scenarios

Requirements

Available to all partners enrolled to the Microsoft Partner Network

Technical presales assistance

[Connect with Microsoft experts](#) for personalized remote technical assistance during the presales phase to help you position Microsoft solutions.

Benefits

UNLIMITED Access at no charge to discuss your sales scenario 1:1 from a technical perspective.

Requirements

MPN Gold or Silver partner

Deployment Services

[Connect with Microsoft experts](#) to help you apply best practices as you build and deploy Microsoft data platform and analytic solutions

Benefits

- 50 partner advisory hours for Gold partners
- 20 partner advisory hours for Silver partners
- 5 partner advisory hours for Action Pack partners

Requirements

subscription to Microsoft Action Pack, MPN Gold or Silver partner
[Partner Advisory Hours](#)

Related Programs

As a PowerApps Partner you can consider becoming a P-Seller Partner or a Cloud Solution Provider for additional benefits.

P-Seller Program

P-Sellers are Microsoft's "go to" partner resources across the customer lifecycle. As a solution partner we will sponsor your admission to the P-Seller program.

Benefits

- funding & privileged enablement including access to MS Full Time Employee readiness & events, Cloud Jumpstart, Exam Vouchers and Azure Passes
- Priority access to leads & opportunities, plus pilot and proof of concept materials
- Microsoft Partner Seller logo, brand
- Partner networking opportunities

Requirements

Gold [competency](#), or on the trajectory to achieve Gold within the next 12 months, and PowerApps Solution Partner (see page 3 of this document).

Cloud Solution Provider (CSP)

Rewarding partners for driving revenue through the CSP model.

Benefits

Transform your business in a way that drives deeper customer engagement, greater profitability. With CSP, you can combine high-margin service offerings with Microsoft cloud products, and have the ability to provide customer support and billing.

Become your customers' single solution provider and trusted advisor by servicing all their cloud services combined with your managed services practices for Business Intelligence and Analytics through the CSP program.

Requirements

Capable of providing [billing, invoicing](#) and [support](#) for the [products and services](#) provided in the supported geographies. Enrolled as a [Cloud Solution Provider](#).

Other Resources

These resources are available to all partners. Even though they are not part of the benefits provided by the program, we wanted to highlight them so you are aware of them and can leverage them to accelerate your opportunities.

Internal Use Rights (IUR)

Free Microsoft technology to gain hands-on experience with the same tools in high demand from customers

Benefits

Explore the different workloads of Microsoft cloud services

Depending on the competency, benefits include free software, licenses and cloud credits.

Requirements

Microsoft Action Pack, Silver or Gold partners. Visit <https://aka.ms/iur> for more information

Cloud Platform Immersion Program

Immersion is a FREE Microsoft sales tool that enables Microsoft partners to showcase the benefits of Microsoft Cloud Platform through extensive live, hands-on lab experiences, at no cost to the partner or the customers.

Benefits

- *Free to use:* Partners can use all the resources available through Immersion at no charge. MPN or certain partner status not required.
- *No set-up:* Sellers present using our Immersion preconfigured environment, therefore, no hardware or licenses to buy, setup, or support.
- *Access from anywhere:* All you need is an internet connection.
- *Customer ready content:* Immersion provides demand generation, templates, PowerPoint presentations, videos, and a live preconfigured environment alleviating sellers from worrying about content creation

Requirements

Attend the [Intro to Immersion training](#) for access details